



HOME *sellers* GUIDE



251-255-MOVE



OUR SERVICES

SELLERS GUIDE



Property:

Congratulations on deciding to sell your property! Selling a home can be a challenging and complex process, but with the right preparation and guidance, it can also be a rewarding experience. This guide is designed to help you navigate the home selling process and achieve your goals.



PREPARING *your* PROPERTY FOR SALE



Before putting your property on the market, it's essential to prepare it for sale. Read along for some of our top tips to ensure your home is ready for success on the market.



YOUR HOME

STEPS TO PREP

DE-CLUTTER AND CLEAN

Remove personal items and excess clutter to create a clean, neutral space that allows potential buyers to envision themselves living in the property.

MAKE REPAIRS

Fix any visible issues or damage, such as leaky faucets, cracked walls, or broken windows. Ensure that all systems, such as HVAC, plumbing, and electrical, are in good working condition.

STAGE THE PROPERTY

You or your realtor should personally stage each property to showcase its best features and create a welcoming environment. A staging fee may apply, depending on the home.

ENHANCE CURB APPEAL

First impressions matter, so make sure the property's exterior looks inviting and well-maintained. Add fresh landscaping, paint the front door, or replace outdated fixtures to improve curb appeal.



MARKETING *your* PROPERTY

To attract potential buyers, you need to market your property effectively. Here are some marketing tips to help you sell your property



YOUR HOME MARKETING

1.

HIRE A REAL ESTATE AGENT

A knowledgeable real estate agent can help you price your property, market it effectively, and negotiate with buyers. Choose an agent with experience in the local market and who you trust to represent your interests.

2.

USE PROFESSIONAL PHOTOGRAPHY

High-quality photos and videos are essential for showcasing your property's best features and attracting buyers. Your realtor will hire a professional photographer to create stunning visuals that make your home stand out.

3.

UTILIZE ONLINE LISTINGS

Since most buyers begin their property search online, your realtor will ensure your home is listed on popular real estate websites and social media platforms, maximizing its visibility.

4.

HOST OPEN HOUSES

Hosting open houses can help potential buyers see the property in person and envision themselves living there. Work with your realtor to plan and promote open houses.





NEGOTIATING *with* BUYERS



Once you receive offers from potential buyers, it's time to negotiate and close the deal. Here are some tips to help you negotiate with buyers:



YOUR HOME

NEGOTIATING WITH BUYERS

CONSIDER ALL OFFERS

Don't immediately dismiss offers that are lower than your asking price. Consider all offers carefully and work with your real estate agent to evaluate them.

BE FLEXIBLE

Be willing to negotiate on price, closing dates, and other terms to find a mutually beneficial agreement with the buyer.

COMMUNICATE EFFECTIVELY

Open and honest communication with the buyer and their agent can help build trust and foster a successful negotiation process.

TRUST YOUR REALTORS EXPERTISE

Lean on your realtor's experience to navigate negotiations and ensure the best possible outcome. Their knowledge of the market and negotiation strategies will help you get the most favorable terms.





Dear Seller,

As a dedicated team of real estate professionals with over 18 years of combined experience, we are committed to serving you with excellence and integrity. While we may not claim to know everything, our mission is clear: to work together in helping you achieve your real estate goals. Whether you're buying your first home or selling your current property, our team is here to guide you through every step of the process with expertise and care.

Our collective passion is to serve you with kindness, listen to your needs, and ensure your expectations are not just met but exceeded. Communication is at the heart of what we do, and we strive to keep you informed and supported throughout the entire journey. With our team's focus on attention to detail and exceptional service, we've earned the trust of many clients, and we look forward to the opportunity to serve you.

Question?

Please do not
hesitate to reach out.



Contact

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251-255-MOVE

Need help with moving?

I offer a moving truck free of charge!